



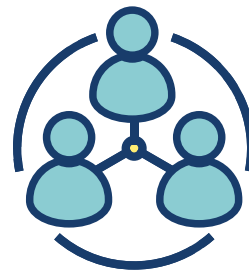
# ABOUT US

**DC Education Group** provides accredited, self-paced professional development for higher education professionals. Trusted by 800+ active learners today, our practical, research-based courses are designed for busy professionals and focused on student retention, belonging, and success. We aspire to make training easy, impactful, affordable, and immediately relevant to your campus goals.



## Individual Flexibility for Professional Growth

Our self-paced courses are perfect for individual staff development, empowering advisors, coaches, and student support professionals to build skills on their schedule, deepen their impact, and grow with confidence.



## Scalable Training for Teams, Divisions, or Entire Institutions

Whether you're training a department, division, or an entire college, our courses ensure consistency, shared language, and immediate application, making it easy to align staff around best practices and drive institution-wide improvement.

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### We Offer Certificate Courses In:

Academic Advising - Community College Advising - Student Success Coaching  
Career Coaching - Financial Coaching - Faculty Advising  
Sense of Belonging - Student Affairs Leadership - Change Management & More

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# WHAT PARTICIPANTS ARE SAYING ABOUT THEIR COURSE

## Strengthening Student-Centered Practice

- "Taking this course really helped me understand my role on a deeper level and gave me new tools to better support students."
- "I've realized the power of treating every student appointment as an individual moment that matters, not just part of the daily routine."
- "I feel more confident, more intentional, and more connected to the purpose of my role after this course."
- "I've started crafting conversations based on the student in front of me, not a generic checklist."
- "I've learned to bring more thoughtfulness to my questions and adjust my approach to truly meet students where they are."
- "This course emphasized that we have a critical role in shaping how students feel about their college experience."

## Gaining Practical Tools You Can Use Right Away

- "I left with practical tools, stronger self-awareness, and renewed motivation to help students not just succeed, but thrive."
- "The course gave me useful insights, strategies, and coaching tools I immediately put into action."
- "I've already begun incorporating this into my sessions, and I'm seeing the difference in student engagement."
- "I applied these frameworks right away and created goals to guide my work."
- "I now follow up and document conversations more intentionally, which shows students I care and keeps them on track."
- "With 90% of my appointments happening virtually, the course helped me reflect on how to build stronger student connections online."
- "Even in virtual settings, I now use techniques to make students feel seen, heard, and supported."
- "The electronic communication section was a game-changer. It made me rethink how I write emails to ensure accessibility and clarity."

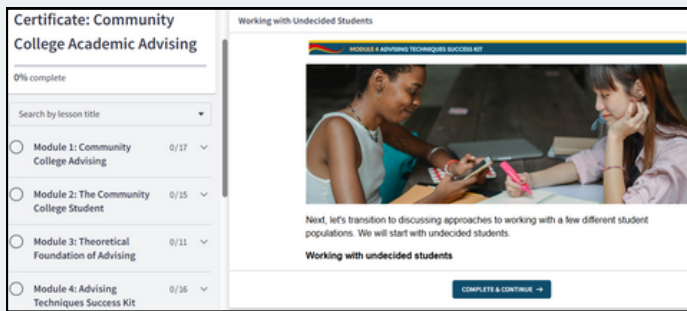
## Advancing Your Professional Growth

- "Whether you're new to advising or have years of experience, this course offers something meaningful and actionable."
- "This course reignited my sense of purpose."
- "As a 12-year advisor, I found this course both enlightening and affirming."
- "As a newer advisor, I now feel I have a clear direction and tools to become even more effective."
- "Each model in the course reinforced that my daily decisions as an advisor contribute to larger institutional change for student success."
- "It was a reminder of why I love this work: helping students move forward, one step at a time."

## Strengthening Student Retention Through Deeper Understanding

- "The course offered strong insights into why students choose to stay or leave and how advisors can influence those outcomes."
- "Understanding my power as an advisor and using it to empower and encourage students was a major takeaway."
- "Good advising really can make the difference in whether a student stays or leaves, and this course helped me see how to make that impact."
- "As someone who advises students with disabilities, I now feel better equipped with relevant, practical strategies to support their success."
- "It was eye-opening to explore how our interactions shape a student's sense of belonging."

# EXAMPLE IMPACT AT SCALE



**Fifty advisors** at one Texas community college completed our Community College Advisor Certificate course in Spring 2025.

Pre- and post-test data (n = 50) showed significant learning gains across all key areas. This training works, and it's helping colleges like yours elevate advising and boost student success.

## FOUR-POINT SCALE PRE-TEST, POST-TEST COMPARISON

|                                                                                    |             |             |
|------------------------------------------------------------------------------------|-------------|-------------|
| I understand tactics for uncovering barriers that students face.                   | <b>3.04</b> | <b>3.78</b> |
| I understand how to apply advising frameworks in my student meetings.              | <b>3.15</b> | <b>3.68</b> |
| I am familiar with key student development theories that inform academic advising. | <b>3.00</b> | <b>3.75</b> |
| I feel confident advising students who are undecided about their academic path.    | <b>3.13</b> | <b>3.58</b> |
| I feel equipped to support students' overall success.                              | <b>3.23</b> | <b>3.70</b> |
| I recognize the unique challenges faced by community college students.             | <b>3.49</b> | <b>3.83</b> |
| I understand how academic advising contributes to student retention.               | <b>3.66</b> | <b>3.92</b> |
| I feel the college is invested in my success.                                      | <b>3.43</b> | <b>3.75</b> |
| I feel energized about my current advising work.                                   | <b>3.38</b> | <b>3.78</b> |



**PARTNERING WITH DC EDUCATION GROUP WAS THE PERFECT CHOICE.**

THEIR HIGH-QUALITY, SELF-PACED TRAINING EQUIPPED OUR ACADEMIC AND FACULTY ADVISORS AND STUDENT SERVICES STAFF WITH VALUABLE SKILLS TO BETTER SUPPORT AND RETAIN STUDENTS. THE PROCESS WAS SEAMLESS, AND DCEG PROVIDED OUTSTANDING SUPPORT.

**THANKS TO DC EDUCATION GROUP'S EXPERTISE, WE ARE ENHANCING STUDENT SUCCESS AND MAKING A LASTING IMPACT.**

*ALICIA ACKER, BLACKHAWK TECHNICAL COLLEGE, WISCONSIN*

